



# ISABELLA DEMARTIN

## PROFILE

Hello! I am in my second year of university and am excited to use my knowledge to someday change the world. My goals for the future are to become a product designer and possibly start my own business. I am passionate about the environment and sustainability. I love to travel and learn more about the cultures of the world. I am from Boulder, Colorado.

isbellagracedemartin@gmail.com

(1) 385.434.8186

@isbellademartin

## EDUCATION

**2022 – Present**

### Brigham Young University

Anthropology Major – 4.0 GPA

- DIGT 230 – Intro to Print Publishing
- DESIG 145 – Design I – Graphic Design
- SFL 185R – Basics of Clothing Construction
- COMMS 230 – Intro to Advertising
- COMMS 239 – Intro to Storytelling
- EXDM 300 – Creating a Good Life
- ANTHR 101 – Social/Cultural Anthropology
- ANTHR 442 – Ethnographic Research Design

## EXPERIENCE

**Nov 2021 – Jun 2022**

### Tour Italy Like A Local

Assistant Tour Guide – Falcade, Italy

Customer service, project management, scheduling, event coordinator, tour guide, in-Country coordinator, translator

**Aug 2022 – Dec 2022**

### Criterion Journal

Editor – BYU

Copy editor, team member, writing, editing, author correspondence, communication, attention to detail

**Jun 2023 – Aug 2023**

### Whole Foods

Beauty & Body Care TM – Boulder, CO

Time management, multitasking, customer service, product knowledge, teamwork, assessing customer preferences, flexibility, responsibility

**Aug 2023 – Dec 2023**

### Research Assistant

Maori Business Infrastructures – BYU

Communication, data analysis, critical thinking, organization, attention to detail, teamwork

**Jan 2024 – Present**

### BYU Costume Shop

Stitcher Volunteer – BYU

Attention to detail, time management, hand stitching, sewing machine skills, apparel construction, quick learner

**Aug 2023 – Present**

### Inscape Journal

Visual Arts Assistant Editor – BYU

Art genre editing, InDesign team member, event planner, print layout designing, teamwork, communication

**Aug 2023 – Present**

### Pasta Press

Marketing Director – Boulder, CO

Interpersonal communication, marketing planning, strategic planning, content creation, copywriting, market research + analysis, analyzing market trends, project management, marketing campaigns + advertising, creativity, Verbal + written communication skills

## SKILLS



## INTERESTS

Sustainable design | Traditional medicine | Cooking | Hiking | Event planingTravel | Travel | Foreign cinema | Scuba diving | Cosmetic making | Fashion | Dance | Candid photography |